

For Immediate Release

## **Hamilton Project Recognized Internationally for Outstanding Community Service**

Hamilton, Ontario, November 9, 2010— A project focused on improving living conditions in North end Hamilton has received a prestigious international award.

The PMI Lakeshore Chapter has been awarded the Project Management Institute (PMI®) Community Advancement through Project Management Award, Component Category, for using their member's expertise to benefit the fight against poverty for the Robert Land Community Association in North Hamilton.

A group of 7 Project Management Institute (PMI) Lakeshore project managers donated over 1000 hours over a 6 month period to work with North Hamilton's Robert Land Community Association in order to produce a quality strategic plan based community and other organizational stakeholder input.

Community engagement was achieved at the historic Voice of Community day. Visiting over 600 homes raised awareness of services and brought the entire community together in a celebration with an outpouring of generosity. Ultimately, this project has provided this thriving community with increased support to address education, housing, recreation and basic necessities of life with a focus on developing a healthy and safe community for children and youth while supporting the city's vision: *"To be the best place in Canada to raise a child, promote innovation, engage citizens and provide diverse economic opportunities"*.

The PMI Community Advancement through Project Management Award recognizes and honours a significant achievement or sustained performance that improves the well being of a community by completing a project or multiple projects, or by applying project management principles to the pro bono delivery of goods and services.

"I'm so proud to be part of the PMI Lakeshore Chapter, and people who surround us in making this global award one to remember, as we grow and make history," said George Cescon, President, PMI Lakeshore Chapter.

"Looking into the future, the RLCA needed a dynamic team of professionals to drive, gather input from all of the community and deliver results in an organized, detailed and easy to read strategic plan. PMI Lakeshore stepped up, answered the call and exceeded our expectations for far into the future to ensure that we will be serving the community for years to come," said Don MacVicar, President, Robert Land Community Association.

### **About Project Management Institute (PMI) – Lakeshore Chapter**

The PMI Lakeshore Chapter is a non-profit body of over 1,990 members established to promote effective use of proven methodologies for structured project management in organizations in the Regions of Peel, Halton, Hamilton-Wentworth and Niagara.

"The PMI Awards Program recognizes excellence in project management across a broad array of categories for organizations, individuals, community advancement and our chapters and their volunteers," said Gregory Balestrero, president and CEO of PMI. "Winning this award is a testament to the value that PMI Lakeshore brings to project management and to their community, and to their dedication to excellence for both."

On behalf of the Project Team, George Cescon, PMI Lakeshore President accepted the PMI Community Advancement through Project Management Award this month during the PMI Awards Ceremony at PMI® Global Congress 2010—North America in Washington, D.C.

The Lakeshore Chapter competed against other chapters representing the 185 countries with PMI chapters across the world.

This project will be presented at the PMI Lakeshore monthly dinner meeting on December 6, 2010. Registration is open to all for: “Better Serving Your Community – Project Management for Social Good” (<http://www.pmi-lakeshore.org>).

### **About Project Management Institute (PMI)**

PMI is the world’s largest project management member association, representing more than half a million practitioners in over 185 countries. As a global thought leader and knowledge resource, PMI advances the profession through its global standards and credentials, collaborative chapters and virtual communities and academic research. When organizations invest in project management, supported by PMI, executives have confidence their important initiatives deliver expected results, greater business value and competitive advantage. Learn more at <http://www.pmi.org>

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